



LEEDS ROWING CLUB

Leeds Rowing Club is currently seeking opportunities to develop links with local and national businesses.

Sponsorship of a community sports organisation can offer many benefits to businesses as corporate and social responsibility has become an increasingly important consideration. Sponsoring a grass roots sports club is an excellent way of contributing back into the community.

Any sponsorship deal with Leeds Rowing Club would offer the club and the sponsor mutual benefits and raise awareness of the sponsor at events around the country attended by the club.

The club has an excellent reputation for teaching juniors, and those with no previous experience in the sport, how to row.

To discuss, or for an informal chat, please contact the development officer.

About The Club

- *Leeds Rowing Club is based on Waterloo Lake, in the picturesque Roundhay Park, to the north of the city centre*
- *Rowers of all ability, background, race and gender are welcome*
- *The Club was formed in 2006 and currently has about 100 members*
- *Crews have competed in and won at regattas across the country*
- *The current fleet comprises of 15 boats of varying ages*
- *Regular 'learn to row' courses are held throughout the year*
- *The Club is run by committee and relies on volunteer coaches*
- *Regular fundraising activities help to support development*
- *Leeds Rowing Club is in the process of applying for charitable status*



*Visit us online: www.leedsrowing.org.uk
Email: development@leedsrowing.org.uk
Twitter: [@leedsrowing](https://twitter.com/leedsrowing)*

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Sponsorship opportunities are currently available and include a variety of packages to suit every budget.

Boat Naming / Sponsorship

Please see the table opposite for prices.

Opportunities currently exist for the sponsorship of three new fours.

	New	Used	Old
Fours / Quads	£595	£295	£145
Pairs / Doubles	£395	£195	£95
Singles	£295	£145	£75

Additionally

- Oar Sponsorship 1 Year: Sponsor logo displayed on a full set of four oars (fours or doubles) is £55
- Trailer Sponsorship 3 Year: Sponsor logo on our club trailer (approx 3ft by 1ft board) is £150
- Kit Sponsorship: Sponsor racing kit for a team or squad at £80 per person (£320 per four)

All of the above will be accompanied by a link to the sponsors webpage on the club website.

Website Sponsorship

Headline sponsorship of the club's website is available. A banner linking the sponsor's webpage will be available on every page of the club site: 1 year is £200, three years is £550.

Buy the Club a Boat

Sponsors wishing to make the substantial contribution of buying a boat for the club would get naming rights for the boat, lifetime sponsorship of the boat, link to sponsors website on the club's site as well as a press release written and issued to the media about the contribution: £2000—£8000. Grant opportunities may be available to effectively halve the cost of a contribution. Please enquire.

Club Sponsorship

A whole 'club sponsorship' package is available which may include a number of the above options. Please contact the club if you are interested in exploring this further.

Visit us online: www.leedsrowing.org.uk
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Please note that sponsors will be responsible for providing sponsorship materials (such as printed materials and artwork for sponsor logos / boards for the trailer) at their own cost.

Sponsorship and boat naming must conform to British Rowing's rules on sponsorship.